

Strong Work: I can't believe I get to do this and get paid!

Week Three: Weaknesses Begone

You will choose to use and set up a structure to begin practicing two of the four strategies for offsetting your weaknesses.

To banish your weaknesses, you must:

- Champion your own strengths and interests.

- Keep top of mind that your strengths are not what you are good at and your weaknesses are not what you're bad at.
Strengths strengthen. Weaknesses weaken.

- Focus on the What, not the Why or Who. Ask, "What will I be paid to do?"

- Remember there is no perfect job or business.

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Identifying weaknesses:

Pay attention to the tasks you engaged in for the past and/or next 24 hours and write down the ones that weaken, drain, bore, annoy or frustrate you with any comment about why

Examples from my own log:

- Attended a Neighborhood zoning meeting – who cares about this tedious crap?*
- Sifted through emails to delete – thankless, never-ending job that I can't seem to keep under control.*

1.

2.

3.

4.

5.

6.

7.

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From the book:

"The Truth About You"

By Marcus Buckingham

Fess up to your weaknesses, then neutralize them

1. Stop doing it.
2. Partner up.
Example: Warren Buffet with Bill and Melinda Gates
3. Sharpen your strengths.
Examples: Tiger Woods, Tom Brady and David Beckham
4. Look at one of your weaknesses through one of your strengths.
Examples: Rudy Giuliani and Shaquille O'Neal
5. One last tactic: suck it up and do it.

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Choose two of your weaknesses from page 2 to brainstorm how to best banish them

Weakness number one:

Brainstorm

Stop doing it.

Partner up.

Sharpen a strength.

Look at this weakness through one of your strengths.

One last tactic: suck it up and do it.

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Weakness number two:

Brainstorm

Stop doing it

Partner up

Sharpen a strength

Look at this weakness through one of your strengths

One last tactic: suck it up and do it

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Next Steps:

If you can't get enough of this amazing Strengths stuff,
here are some possible next steps:

**Read the *StandOut*™ book and take the assessment
by Marcus Buckingham**

**Read the book *The Truth About You*
by Marcus Buckingham**

Get one-on-one coaching with Ann Strong
<http://annstrong.com/coaching-you/>